

Exclusive Orion Pharma Animal Health Academy

COLLABORATE TO GREAT

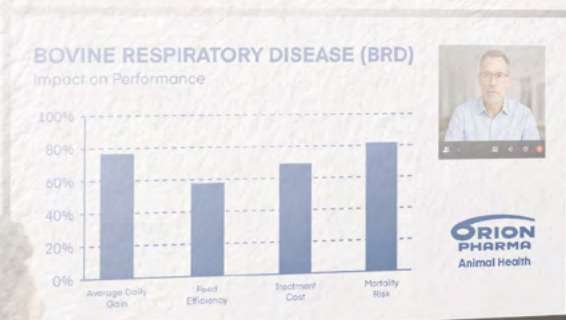
Advancing Knowledge, Empowering Professionals.

Join inspiring
sessions.

Gain
knowledge.

Share
experiences.

Webinar Series



AGENDA

21 September 2026

Scan or click the
QR code to register

10:00 - 11:00* **Biosecurity and Responsible Antibiotic Use – Key Drivers
of Long-Term Profitability in Poultry Production**

Speaker: **Prof. Jeroen Dewulf, DVM, PhD, Dipl. ECVPH**
Ghent University, Belgium

11:30 - 12:30* **Presentation and Public Speaking Skills –
Engage, Inspire, Influence**

Speaker: **Alicja Sekret**
Blackbird – Power Skills for Teams & Leaders

26 October 2026

10:00 - 11:00* **Solubility of Oral Antibiotics –
Why It Matters in Clinical Practice**

Speaker: **Xavier Chatenet, DVM**
Veterinary Services Manager, Orion Animal Health

11:30 - 12:30* **Strategic Negotiation Skills – Negotiate for Success**

Speaker: **Arek Bednarski**
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23 November 2026

10:00 - 11:00* **Coccidiosis – The Silent Thief of Poultry Production**

Speaker: **Jean-Michel Répérant DVM, PhD**
Head of the Avian Parasitology Team, ANSES, France

11:30 - 12:30* **Difficult Customer Conversations –
From Conflict to Win-Win**

Speaker: **Karolina Koszałka**
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* All timings are displayed in Brussels time. Sep: CEST (UTC+2), Oct–Feb: CET (UTC+1)

21 December 2026

- 10:00 - Bovine Respiratory Disease –**
11:00* Understanding, Diagnosis and Treatment
Speaker: **Prof. Bart Pardon, DVM, PhD, Dipl. ECBHM**
Ghent University, Belgium
- 11:30 - Strategic Customer Relationship Management –**
12:30* Become a Trusted Partner
Speaker: **Adrianna Krzysztof**
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21 January 2027

- 10:00 - Pharmacological Options for BRD –**
11:00* Choosing the Right Treatment
Speaker: **Xavier Chatenet, DVM**
Veterinary Services Manager, Orion Animal Health
- 11:30 - Artificial Intelligence for Sales and Marketing –**
12:30* Unlock New Opportunities
Speaker: **Filip Dębowski**
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22 February 2027

- 10:00 - Thoracic Ultrasonography in BRD Diagnosis –**
11:00* Practical Applications in Calves
Speaker: **Assoc. Prof. Katarzyna Żarczyńska, DVM, PhD, DSc**
University of Warmia and Mazury, Poland
- 11:30 - Emotional Intelligence in Business –**
12:30* Build Stronger Relationships
Speaker: **Marta Carter**
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Practical Information

Webinar Schedule

All medical webinars: **10:00** to **11:00** Brussels time.

All professional development webinars: **11:30** to **12:30** Brussels time.

September: **CEST (UTC+2)**

October–February: **CET (UTC+1)**

Please check your local time zone when registering.

Registration

Participation is free of charge. Registration is required.

Please register using the QR codes or links in the agenda.

You will receive a confirmation e-mail with the session link included.

The e-mail will come from Orion Pharma (no-reply@qc.events).

Please check your spam if this mail doesn't land in your standard Inbox.

You will also receive several reminders before the webinar.

Who can attend?

- Veterinarians
- Distributors
- Technical Specialists
- Sales & Marketing Professionals
- Orion Animal Health Partners

Webinar Format

- Live online sessions
- Medical lectures + Professional Development sessions
- Interactive Q&A at the end of each session
- English spoken - French-subtitled recording available after the webinar upon request. Fill out the form via this QR:

